



# European Meeting on Molecular Diagnostics

---

Dear Sir / Madam,

Looking back at series of successful meetings, we know the presence of exhibitors and other sponsors is very important for the EMMD in order to create a stimulating environment and a memorable experience for participants and contributors!

Exhibiting at the EMMD 2021 will enable your organization to make direct contact with the participants and other industry leaders as well as featuring your products and services. It will give you marketing opportunities before, during and after the conference. We are committed to provide a good balance between delegates and exhibitors and we will do our utmost to make this meeting both educational and entertaining!

Please find hereafter our exhibiting, sponsorship and advertisement packages, together with a registration form. Do not hesitate to contact us with any questions.

We also welcome companies to address us with other / new ideas for sponsoring, we will be most happy to consider any proposals.

On behalf of the organizing committee; Rob Schuurman and Adriaan van den Brule, we look forward to welcoming you at our **12<sup>th</sup> EMMD scheduled for October 13-15, 2021.**

**Facts & figures:**

- 35 - 40 exhibitors expected
- 400 - 500 delegates expected
- Origin of delegates: worldwide, all continents!

**Session subjects:**

molecular diagnostics in clinical microbiology / molecular diagnostics in clinical genetics and pathology / molecular diagnostics in clinical chemistry / pharmacogenetics / quality control in molecular diagnostics / molecular diagnostics in virology / automation & standardization in molecular diagnostics / molecular diagnostics in pathology / new technologies in molecular diagnostics

Please feel free to view pictures of the previous meeting in 2019, click [here](#)

## 3 DAY EXHIBIT BOOTH SPACE

Booths will be available in the Keizerzaal and the Panorama room as well as the foyer. All booths will be on the same floor and easy to reach from the plenary session room (same floor). All coffee breaks and lunches will be served in the booth exhibition area, coffee points will be evenly spread out. Poster sessions will take place in the adjacent rooms and foyer.

### Benefits:

- 8m<sup>2</sup> OR 6m<sup>2</sup> booth space in close proximity to the plenary session room. A table and 2 chairs as well as 1 electricity socket will be provided (6m<sup>2</sup> booth spaces are limited!)
- 2 free registrations including all lunches and welcome reception (access to the plenary sessions upon availability)
- your company name & logo will be mentioned on the exhibitor section of the website
- a list of all exhibitors and sponsors will be included in the conference delegate bag
- free access to coffee & tea facilities for booth attendants throughout the conference
- lunch for booth attendants will be served prior to the delegate lunch to enable exhibitors to have their 'hands free' for business during the delegate lunch break

Please note: reservation is on a first come first serve basis and SPACE IS LIMITED!

### Costs:

Booth 8M<sup>2</sup> € 4.500,- excl. VAT

Booth 6M<sup>2</sup> € 3.800,- excl. VAT

(See locations on the booth map)

## SATELLITE MEETINGS / SPONSOR PRESENTATIONS

The Royal Lounge (ground floor) and 3 Panorama rooms (upstairs from the plenary room and exhibit area) are for rent prior to the plenary sessions of the EMMD for sponsors who wish to organise satellite meetings, sponsor presentations or any other activities which do not interfere with the scientific program of the meeting.

### Benefits:

- private meeting room for up to 60 or 90 people
- beamer with screen, microphone, chairs (in any set up possible)
- listing of the satellite meeting including company name & presentation subject on the website and in all mailings (subject to deadlines)
- your company name & logo will be mentioned on the exhibitor section of the website
- a list of all exhibitors and sponsors will be included in the conference delegate bag
- catering facilities are not included, but can be added for a supplement

Wednesday October 13  
Breakfast session                      8:30 – 10:00 AM (1,5 hour, plenary session will start at 10:30 AM)

Thursday October 14  
Breakfast session                      7:15 – 8:45 AM (1,5 hour, plenary session will start at 9:00 AM)

Friday October 15  
Breakfast session                      7:15 – 8:45 AM (1,5 hour, plenary session will start at 9:00 AM)

### **Please note:**

- ***Intention of the activities should be presented to the scientific committee for approval***
- ***Only in combination with booth hire***

### Costs:

Satellite meeting in the Royal Lounge (up to 90 participants)                      € 4250,- excl. VAT  
Satellite meeting in one of the Panorama rooms (up to 65 participants)                      € 3000,- excl. VAT

## VIDEO PRESENTATIONS / SLIDE SHOWS

Several LCD projectors (42 inch each) will be available during coffee & lunch breaks for companies to present a video presentation or slide show (soundless). The LCD projectors will be located near the coffee bars in the exhibition area. Presentations (of approx. 40 seconds) will be repeated (approx. 5 times per half hour) during each break. (coffee breaks are 30 minutes, lunch breaks are 90 minutes) There will be a maximum of 6 sponsors per day. Intention of the activities should be presented to the scientific committee for approval first.

### Benefits:

- marketing of your products or services directly to the delegates while they enjoy their coffee break
- your company name & logo will be mentioned on the exhibitor section of the website
- a list of all exhibitors and sponsors will be included in the conference delegate bag

### Costs:

€ 500,- per day excl. VAT (date(s) of your choice)

## CONFERENCE WATER SPONSORSHIP

Eco friendly re-useable water bottles with your company logo in color will be added to the content of the symposium bags.

### Benefits:

- prominent display of your company to each participant on their water bottle
- your company name & logo will be mentioned on the exhibitor section of the website
- a list of all exhibitors and sponsors will be included in the conference delegate bag

### Costs:

€ 3500,- excl. VAT

## CONFERENCE MINTS SPONSORSHIP

Personalized mint tins with your company name & logo served daily during the plenary sessions.

### Benefits:

- prominent display of your company to each participant on their tinned mints
- your company name & logo will be mentioned on the exhibitor section of the website
- a list of all exhibitors and sponsors will be included in the conference delegate bag

### Costs:

€ 2500,- excl. VAT

## CONFERENCE DELEGATE BAGS SPONSORSHIP

Exclusive sponsoring of conference bags. Name and logo of your company will be printed on the bags in full color. The bags will be handed out to each participant upon arrival at the conference. Content will include the program, a list of sponsors a water bottle and several promotional materials from other sponsoring companies. (bags will be chosen and printed by the committee).

### Benefits:

- prominent display of your company to each participant on their conference bag
- your company name & logo will be mentioned on the exhibitor section of the website
- a list of all exhibitors and sponsors will be included in the conference bag

### Costs:

€ 4300,- excl. VAT

- **10% discount will be applied when sponsoring both conference bag & content!**

## INSERT ITEM CONFERENCE DELEGATE BAGS SPONSORSHIP

Promotional materials supplied by sponsor (pencils, notebook, USB stick, etc.), will be inserted in the conference delegate bags. 450 pieces will be needed and should be received by us latest 2 weeks prior to the start of the conference.

### Benefits:

- prominent display of your company to each participant in the content of the conference bag
- your company name & logo will be mentioned on the exhibitor section of the website
- a list of all exhibitors and sponsors will be included in the conference bag

### Costs:

€ 750,- excl. VAT (per 450 pieces)

## INSERT LEAFLET CONFERENCE DELEGATE BAGS SPONSORSHIP

Promotional leaflet/paper supplied by sponsor, will be inserted in the conference delegate bags. 450 copies will be needed and should be received by us latest 2 weeks prior to the start of the conference.

### Benefits:

- prominent display of your company to each participant in the content of the conference bag
- your company name & logo will be mentioned on the exhibitor section of the website
- a list of all exhibitors and sponsors will be included in the conference bag

### Costs:

€ 500,- excl. VAT (per 450 pieces)

## LOGO ON KEYCORD

Your company or logo together with the EMMD 2019 logo will be displayed on the keycards for all delegates (exclusive sponsorship).

### Benefits:

- prominent display of your company to each participant on the keycard
- your company name & logo will be mentioned on the exhibitor section of the website
- a list of all exhibitors and sponsors will be included in the conference bag

### Costs:

€ 3500,- excl. VAT

## SIGNAGE / FOOTPRINTS AT THE CONFERENCE

Your company logo will be printed on footsteps OR on the stairs stickers leading to the entrance of the plenary room at the conference.

### Benefits:

- prominent display of your company to each participant entering the conference area and plenary room
- your company name & logo will be mentioned on the exhibitor section of the
- a list of all exhibitors and sponsors will be included in the conference bag

### Costs:

€ 2500,- excl. VAT





The welcome reception will be organized on the 1<sup>st</sup> conference day, Wednesday October 13<sup>th</sup>, directly following the scientific program. (either in-house or a nearby location). A great opportunity for your company to present itself during a social event! The sponsorship of the welcome reception **includes 1 booth with 2 free registrations!**

### Benefits:

- 8m<sup>2</sup> booth space in close proximity to the plenary session room. A table and 2 chairs as well as 1 electricity socket will be provided. With this booth hire 2 free registrations are included ( including all lunches, welcome reception and conference dinner. Access to the plenary sessions upon availability)
- your company name & logo will be mentioned on various items served during the reception
- companies sponsoring the official welcome reception will be mentioned as such in the final program and on the website (mentioning welcome reception is sponsored by ...). Your company name & logo will be mentioned on the exhibitor section of the website.
- a list of all exhibitors and sponsors will be included in the conference delegate bag
- free access to coffee & tea facilities for booth attendants throughout the conference
- lunch for booth attendants will be served prior to the delegate lunch to enable exhibitors to have their 'hands free' for business during the delegate lunch break

### Costs:

€ 9500,- excl. VAT

- **10% discount will be applied to any additional sponsor item!**

## CONFERENCE LUNCH SPONSORSHIP

Lunch will be served daily in the booth exhibitor area, which will be a combination of a walking lunch and buffet style. A great opportunity to present your company in a creative way! The sponsorship of a conference lunch **includes 1 booth with 2 free registrations!**

### Benefits:

- 8m<sup>2</sup> booth space in close proximity to the plenary session room. A table and 2 chairs as well as 1 electricity socket will be provided. With this booth hire 2 free registrations are included ( including all lunches, welcome reception and conference dinner. Access to the plenary sessions upon availability)
- your company name & logo will be mentioned on various items served during one of the conference lunches (mentioning lunch is sponsored by.....). The choice of date sponsoring the lunch will be based on first come first serve
- companies sponsoring a conference lunch will be mentioned as such in the final program and on the website. Your company name & logo will be mentioned on the exhibitor section of the
- a list of all exhibitors and sponsors will be included in the conference delegate bag
- free access to coffee & tea facilities for booth attendants throughout the conference
- lunch for booth attendants will be served prior to the delegate lunch to enable exhibitors to have their 'hands free' for business during the delegate lunch break

### Costs:

€ 9500,- per lunch excl. VAT

- **10% discount will be applied to any additional sponsor item!**

## TRAVEL GRANTS SPONSORSHIP

Possibility to pay the travel grant for a foreign student or abstract submitter who cannot afford his/her own travels or participant fee.

### Benefits:

- your company name & logo will be mentioned as such on the exhibitor section of the website
- a list of all exhibitors and sponsors will be included in the conference delegate bag

### Costs:

€ 750,- per travel grant

## REGISTRATION FORM EMD 2021 SPONSORSHIP

*Interested in any of the sponsorship proposals? Please fill out the below registration form and return by fax or e-mail! We also welcome companies to address us with other / new ideas for sponsoring, we will be most happy to consider any proposals.*

Company:

Contact person:

Address:

Postal code & city:

Country:

Phone \ fax:

E-mail address:

Website:

VAT number:

Signature:

### PLEASE SIGN US UP FOR:

- 3-day exhibit booth space | Booth 8M<sup>2</sup> €4500,-
- 3-day exhibit booth space | Booth 6M<sup>2</sup> €3800,-
- Satellite meeting Royal Lounge (up to 90 participants) | € 4250,-
- Satellite meeting in one of the Panorama rooms (up to 60 participants) | € 3000,-
- Video presentations / slide shows | €500,- per day
- Eco friendly re-usable water bottle sponsorship | € 3500,-
- Conference mints sponsorship | €2500,-
- Conference delegate bags sponsorship | €4300,-
- Insert item delegate bags sponsorship | € 750,-
- Insert flyer/paper delegate bags sponsorship | € 500,-
- Logo on keycord | € 3500,-
- Signage stickering/footprints at the EMD | € 2500,-
- Welcome reception sponsorship | €9500,-
- Conference lunch sponsorship | € 9500,-
- Travel grants sponsorship | € 750,- per travel grant

*With signing this sponsor contract you agree with our general terms & conditions (see next page)*

### Additional information:

Secretariat European Meeting on  
Molecular Diagnostics  
[www.molecularmeeting.com](http://www.molecularmeeting.com)  
[info@molecularmeeting.com](mailto:info@molecularmeeting.com)

## **General Terms and Conditions of Exhibition and Sponsoring for The European Meeting on Molecular Diagnostics (EMMD) 2021**

The European Meeting on Molecular Diagnostics (hereafter “EMMD”) has commissioned Wens Travel (hereafter “Wens”) with the organization and execution of the EMMD 2021. The signed confirmation of the sponsorship will act as legal binding contract between the Sponsor and Wens. The following General Terms and Conditions will apply.

### **Program Changes**

The EMMD and Wens Travel reserve the right to make any necessary changes to the program at short notice. There will be no pro rata refund of registration fees for cancelled papers or changes to the program.

### **Payment conditions for sponsors EMMD 2021:**

- Upon confirmation: €350 deposit. This deposit is fully refundable until April 11 2021
- By April 11 2020: full payment is due

### **Cancellation conditions for sponsors EMMD 2021:**

In case of cancellation, please notify the EMMD secretariat Wens Travel in writing only. For all sponsor activities the following cancellation conditions are applicable. When cancelled:

- On or after April 11, 2021 (6 months prior the start of the EMMD): €350,- deposit will not be refunded.
- On or after May 11, 2021 (5 months prior the start of the EMMD): 35% cancellation costs will be charged.
- On or after July 11, 2021 (3 months prior the start of the EMMD): 50% cancellation costs will be charged.
- On or after August 11, 2021 (2 months prior the start of the EMMD): 85% cancellation costs will be charged.
- On or after October 4, 2021 (9 days prior the start of the EMMD): 100% cancellation costs will be charged

### **Force Majeure**

For reasons beyond its control (such as war, strikes, epidemics, lockouts, riots or any such civil disturbances, any acts of God, including but not limited to earthquakes, floods, droughts and typhoons and any other cause of circumstance of whatsoever nature beyond control) that have an impact on the arrangements, timetables or planning of the 2021 EMMD the EMMD and Wens Travel have the right to immediately alter or cancel the activities or events or any of the arrangements, timetables, plans or other items relating directly or indirectly thereto. No party involved shall be entitled to any compensation for damages that result from such alteration or cancellation other than standard cancellation conditions mentioned above in the article **“Cancellation conditions for sponsors EMMD 2021”**.

### **Covid-19**

Wens Travel acknowledges that at the time of signing this Agreement, COVID-19 - Coronavirus disease had and still has a huge impact on society. In the event the COVID-19 outbreak continues to exist, and when due to Dutch Government regulations the execution of the EMMD becomes unrealistic, Sponsor is entitled to cancel their sponsorship. When Sponsor cancels its sponsorship up to 25 days prior to the start of the EMMD 2021, 10% of the total amount will be held as a credit for the next EMMD edition and another 10% will be kept as an administrative fee by Wens. The remaining funds will be refunded upon receipt of an invoice from Sponsor. Please note this cancellation of Sponsor is only possible when due to Dutch government regulations Sponsor cannot participate. Same conditions will apply in case Wens / EMMD has to cancel the event up to 25 days prior to the start of the EMMD 2021 due to Dutch Government regulations .

### **Liability and Insurance**

Wens bears solely its own statutory liability risk as event organiser for the exhibition. It has concluded a liability insurance policy (covering personal injury and material damage) so that it is protected from any claims for which it can be held accountable pursuant to statutory provisions. The risks of individual exhibitors are not covered by this policy. The exhibitors are obligated to obtain adequate insurance cover on their own initiative. In particular, they shall conclude a liability insurance policy that covers personal injury and material damage relating to the exhibition. Additional insurance covering loss of, or damage to, the exhibition items during the exhibition and during transport is recommended because Wens Travel does not assume any liability for such occurrences.

### **Data Privacy**

The exhibitor acknowledges that Wens stores the data regarding the exhibitor's person required for the fulfilment of the contract for the purposes of automatic processing. Wens complies with statutory provisions pursuant to Articles 5 and 6 of the EU General Data Protection Regulation (GDPR) during all phases of personal data processing (e.g. collection, processing and transfer). The exhibitor's data required for the handling of the transaction are stored and, as necessary for the fulfilment of the contract with the exhibitor, transferred in the required scope to service providers and suppliers engaged by Wens.