



October 11 – 13, 2017

Dear Sir / Madam,

Looking back at series of successful meetings, we know the presence of exhibitors and other sponsors is very important for the EMMD in order to create a stimulating environment and a memorable experience for participants and contributors!

Exhibiting at the EMMD 2017 will enable your organization to make direct contact with the participants and other industry leaders as well as featuring your products and services. It will give you marketing opportunities before, during and after the conference. We are committed to provide a good balance between delegates and exhibitors and we will do our utmost to make this meeting both educational and entertaining!

Please find hereafter our exhibiting, sponsorship and advertisement packages, together with a registration form. Do not hesitate to contact us with any questions!

We also welcome companies to address us with other / new ideas for sponsoring, we will be most happy to consider any proposals.

On behalf of the organizing committee; Rob Schuurman and Adriaan van den Brule, we look forward to welcoming you at our 10th EMMD scheduled for October 11 – 13, 2017.

The EMMD secretariat

Facts & figures:

- 35 / 40 exhibitors expected
- 400 / 460 delegates expected
- Origin of delegates: worldwide, all continents!

Session subjects:

molecular diagnostics in clinical microbiology / molecular diagnostics in clinical genetics and pathology / molecular diagnostics in clinical chemistry / pharmacogenetics / quality control in molecular diagnostics / molecular diagnostics in virology / automation & standardization in molecular diagnostics / molecular diagnostics in pathology / new technologies in molecular diagnostics

Please feel free to view pictures of the previous meeting in 2015, see:
<https://www.flickr.com/people/136961041@N06/>



3 DAY EXHIBIT BOOTH SPACE

Booths will be available in the Keizerzaal and the Panorama room as well as the foyer. All booths will be on the same floor and easy to reach from the plenary session room (same floor). All coffee breaks and lunches will be served in the booth exhibition area, coffee points will be evenly spread out. Poster sessions will take place in the adjacent rooms.

Benefits:

- 8m² OR 6m² booth space in close proximity to the plenary session room. A table and 2 chairs as well as 1 electricity socket will be provided (6m² booth spaces are limited!)
- 2 free registrations including all lunches, welcome reception and conference dinner (access to the plenary sessions upon availability)
- your company name & logo will be mentioned on the exhibitor section of the website and in the abstract book (subject to deadlines)
- a list of all exhibitors and sponsors will be included in the conference delegate bag
- free access to coffee & tea facilities for booth attendants throughout the conference
- lunch for booth attendants will be served prior to the delegate lunch to enable exhibitors to have their 'hands free' for business during the delegate lunch break

Please note: reservation is on a first come first serve basis and SPACE IS LIMITED!

Costs:

Booth 8M² €4250,-

Booth 6M² €3500,-

(See locations on the booth map)



SATELLITE MEETINGS / SPONSOR PRESENTATIONS

The Royal Lounge (ground floor) and 3 Panorama rooms (upstairs from the plenary room and exhibit area) are for rent prior to the plenary sessions of the EMMD for sponsors who wish to organise satellite meetings, sponsor presentations or any other activities which do not interfere with the scientific program of the meeting.

Benefits:

- private meeting room for up to 60 or 90 people
- beamer with screen, microphone, chairs (in any set up possible)
- listing of the satellite meeting including company name & presentation subject in the final program, on the website, in all mailings and abstract book (subject to deadlines)
- your company name & logo will be mentioned on the exhibitor section of the website and in the abstract book (subject to deadlines)
- a list of all exhibitors and sponsors will be included in the conference delegate bag
- catering facilities are not included, but can be added for a supplement

Wednesday October 11

Breakfast session 8:30 – 10:00 AM (1,5 hour, plenary session will start at 10:30 AM)

Thursday October 12

Breakfast session 7:15 – 8:45 AM (1,5 hour, plenary session will start at 9:00 AM)

Friday October 13

Breakfast session 7:15 – 8:45 AM (1,5 hour, plenary session will start at 9:00 AM)

Please note:

- **Intention of the activities should be presented to the scientific committee for approval**
- **Only in combination with booth hire**

Costs:

Satellite meeting in the Royal Lounge (up to 90 participants) € 3950,-
Satellite meeting in one of the Panorama rooms (up to 65 participants) € 2750,-



VIDEO PRESENTATIONS / SLIDE SHOWS

Several LCD projectors (42 inch each) will be available during coffee & lunch breaks for companies to present a video presentation or slide show (soundless). The LCD projectors will be located near the coffee bars in the exhibition area. Presentations (of approx. 40 seconds) will be repeated (approx. 5 times per half hour) during each break. (coffee breaks are 30 minutes, lunch breaks are 90 minutes) There will be a maximum of 6 sponsors per day. Intention of the activities should be presented to the scientific committee for approval first.

Benefits:

- marketing of your products or services directly to the delegates while they enjoy their coffee break
- your company name & logo will be mentioned on the exhibitor section of the website and in the abstract book (subject to deadlines)
- a list of all exhibitors and sponsors will be included in the conference delegate bag

Costs:

€500,- per day (date(s) of your choice)



CONFERENCE WATER SPONSORSHIP

Bottles of water (0,33l) with your company name & logo in full color will be served during all plenary sessions and will be added to the content of the symposium bags.

Benefits:

- prominent display of your company to each participant on their water bottle
- your company name & logo will be mentioned on the exhibitor section of the website and in the abstract book (subject to deadlines)
- a list of all exhibitors and sponsors will be included in the conference delegate bag

Costs:

€ 4500,-

CONFERENCE MINTS SPONSORSHIP

Personalized mint tins with your company name & logo served daily during the plenary sessions.

Benefits:

- prominent display of your company to each participant on their tinned mints
- your company name & logo will be mentioned on the exhibitor section of the website and in the abstract book (subject to deadlines)
- a list of all exhibitors and sponsors will be included in the conference delegate bag

Costs:

€2500,-



CONFERENCE DELEGATE BAGS SPONSORSHIP

Exclusive sponsoring of conference bags. Name and logo of your company will be printed on both sides of the bags in full color. The bags will be handed out to each participant upon arrival at the conference. Content will include abstract book, list of sponsors and several promotional materials from other sponsoring companies. (bags will be environmentally friendly and reusable and will be chosen and printed by the committee)

Benefits:

- prominent display of your company to each participant on their conference bag
- your company name & logo will be mentioned on the exhibitor section of the website and in the abstract book (subject to deadlines)
- a list of all exhibitors and sponsors will be included in the conference bag

Costs:

€4300,-

- **10% discount will be applied when sponsoring both conference bag & content!**

CONTENT CONFERENCE DELEGATE BAGS SPONSORSHIP

Brochures, leaflets or other promotional materials (pencils etc.), will be inserted in the conference delegate bags. 450 copies / pieces will be needed and should be sent to us 2 weeks in advance of the start of the conference at the latest.

Benefits:

- prominent display of your company to each participant in the content of the conference bag
- your company name & logo will be mentioned on the exhibitor section of the website and in the abstract book (subject to deadlines)
- a list of all exhibitors and sponsors will be included in the conference bag

Costs:

€ 3250,- (per 400 pieces)

- **10% discount will be applied when sponsoring both conference bag & content!**



WELCOME RECEPTION SPONSORSHIP

The welcome reception will be organized on the 1st conference day, Wednesday October 11th, directly following the scientific program. (either in-house or a nearby location). A great opportunity for your company to present itself during a social event! The sponsorship of the welcome reception **includes 1 booth with 2 free registrations!**

Benefits:

- 8m² booth space in close proximity to the plenary session room. A table and 2 chairs as well as 1 electricity socket will be provided. With this booth hire 2 free registrations are included (including all lunches, welcome reception and conference dinner. Access to the plenary sessions upon availability)
- your company name & logo will be mentioned on various items served during the reception
- companies sponsoring the official welcome reception will be mentioned as such in the final program, abstract book and on the website. (mentioning welcome reception is sponsored by.....). Your company name & logo will be mentioned on the exhibitor section of the website and in the abstract book (subject to deadlines)
- a list of all exhibitors and sponsors will be included in the conference delegate bag
- free access to coffee & tea facilities for booth attendants throughout the conference
- lunch for booth attendants will be served prior to the delegate lunch to enable exhibitors to have their 'hands free' for business during the delegate lunch break

Costs:

€9500,-

- **10% discount will be applied to any additional sponsor item!**



CONFERENCE LUNCH SPONSORSHIP

Lunch will be served daily in the booth exhibitor area, which will be a combination of a walking lunch and buffet style. A great opportunity to present your company in a creative way! The sponsorship of a conference lunch **includes 1 booth with 2 free registrations!**

Benefits:

- 8m² booth space in close proximity to the plenary session room. A table and 2 chairs as well as 1 electricity socket will be provided. With this booth hire 2 free registrations are included (including all lunches, welcome reception and conference dinner. Access to the plenary sessions upon availability)
- your company name & logo will be mentioned on various items served during one of the conference lunches (mentioning lunch is sponsored by.....). The choice of date sponsoring the lunch will be based on first come first serve
- companies sponsoring a conference lunch will be mentioned as such in the final program, abstract book and on the website. Your company name & logo will be mentioned on the exhibitor section of the website and in the abstract book (subject to deadlines)
- a list of all exhibitors and sponsors will be included in the conference delegate bag
- free access to coffee & tea facilities for booth attendants throughout the conference
- lunch for booth attendants will be served prior to the delegate lunch to enable exhibitors to have their 'hands free' for business during the delegate lunch break

Costs:

€ 9500,- per lunch

- **10% discount will be applied to any additional sponsor item!**



CONFERENCE DINNER SPONSORSHIP

A 3 course BBQ dinner & dance will be organized on the 2nd conference day, Thursday October 12th. Location nearby the conference venue (to be confirmed). A great opportunity for your company to present itself during a social event! The sponsorship of the conference dinner **includes 1 booth with 2 free registrations!**

Benefits:

- 8m² booth space in close proximity to the plenary session room. A table and 2 chairs as well as 1 electricity socket will be provided. With this booth hire 2 free registrations are included (including all lunches, welcome reception and conference dinner. Access to the plenary sessions upon availability)
- your company name & logo will be mentioned on various items served during the conference dinner
- companies sponsoring the conference dinner will be mentioned as such in the final program, abstract book and on the website (mentioning dinner is sponsored by.....). Your company name & logo will be mentioned on the exhibitor section of the website and in the abstract book (subject to deadlines)
- a list of all exhibitors and sponsors will be included in the conference delegate bag
- free access to coffee & tea facilities for booth attendants throughout the conference
- lunch for booth attendants will be served prior to the delegate lunch to enable exhibitors to have their 'hands free' for business during the delegate lunch break

Costs:

€ 12500,-

- **10% discount will be applied to any additional sponsor item!**



WELCOME COCKTAIL SPONSORSHIP

Upon arrival at the conference dinner, all guests will receive their welcome cocktail. Your company banner will be displayed prominently and your company name will be announced as sponsor of the Welcome Cocktail (by speaker).

Benefits:

- your company name & logo will be mentioned on the exhibitor section of the website and in the abstract book (subject to deadlines)
- a list of all exhibitors and sponsors will be included in the conference delegate bag

Costs:

€2500,-

OR

Upon arrival at the conference dinner, all guests will receive their welcome cocktail in a **personalized champagne flute with your company name & logo engraved!** Your company banner will be displayed prominently and your company name will be announced as sponsor of the Welcome Cocktail (by speaker).

Benefits:

- Engraved champagne flute or cocktail glass with your company name & logo for each delegate (to keep!)
- your company name & logo will be mentioned on the exhibitor section of the website and in the abstract book (subject to deadlines)
- a list of all exhibitors and sponsors will be included in the conference delegate bag

Costs:

€5500,-



TRAVEL GRANTS SPONSORSHIP

Possibility to pay the travel grant for a foreign student or abstract submitter who cannot afford his/her own travels or participant fee.

Benefits:

- your company name & logo will be mentioned as such on the exhibitor section of the website and in the abstract book (subject to deadlines)
- a list of all exhibitors and sponsors will be included in the conference delegate bag

Costs:

€ 750,- per travel grant



REGISTRATION FORM EMDD 2017 SPONSORSHIP

Interested in any of the sponsorship proposals? Please fill out the below registration form and return by fax or e-mail! We also welcome companies to address us with other / new ideas for sponsoring, we will be most happy to consider any proposals.

Name contact person:

Company:

Address:

Postal code & city:

Country:

Phone \ fax:

E-mail address:

Website:

Signature:

PLEASE SIGN US UP FOR:

- 3-day exhibit booth space | Booth 8M² €4250,-
- 3-day exhibit booth space | Booth 6M² €3500,-
- Satellite meeting Royal Lounge (up to 90 participants) | € 3950,-
- Satellite meeting in one of the Panorama rooms (up to 60 participants) | € 2750,-
- Video presentations / slide shows | €500,- per day
- Conference water sponsorship | € 4500,-
- Conference mints sponsorship | €2500,-
- Conference delegate bags sponsorship | €4300,-
- Content delegate bags sponsorship | € 3250,-
- Welcome reception sponsorship | €9500,-
- Conference lunch sponsorship | € 9500,-
- Conference dinner sponsorship | € 12500,-
- Welcome cocktail sponsorship | €5500,-
- Travel grants sponsorship | € 750,- per travel grant

Additional information:

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